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L22: Entry 2 of 2

File: USPT

Sep 28, 1999

US-PAT-NO: 5960412

DOCUMENT-IDENTIFIER: US 5960412 A

TITLE: Method and apparatus for communicating with a card distribution center for

management, selection, and delivery of social expression cards

DATE-ISSUED: September 28, 1999

INVENTOR-INFORMATION:

NAME CITY STATE ZIP CODE COUNTRY

Tackbary; Mary Thomasma Riverwoods IL60015 Friedrich; Dan G. Chicago IL60637

APPL-NO: 08/ 709573 [PALM] DATE FILED: September 6, 1996

PARENT-CASE:

This application is a continuation of application Ser. No. 08/239,251 filed May 6, 1994 which application is now issued on Sep. 10, 1996, U.S. Pat. No. 5,555,496.

INT-CL: [06] GO6 F 17/60, GO6 F 17/00, GO6 F 7/00

US-CL-ISSUED: 705/27; 705/26, 364/479.03, 364/479.05 US-CL-CURRENT: 705/27; 700/233, 700/235, 705/26

FIELD-OF-SEARCH: 705/1, 705/14, 705/26, 705/27, 235/383, 395/200.47, 395/200.49, 707/104, 364/468.24, 364/479.01, 364/479.03, 364/479.04, 364/479.05

PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

Search Selected Search ALL

9/737912

5,954,194 Simpson September 21, 1999 Gemstone gift card with video or audio device carrier

# Abstract

A card device including a front card portion and a back card portion h inged together in a manner which enables the card to be opened and clo sed. The back card portion includes spaced front, rear and side panels which define an interior space therebetween. The card further include s a tape cartridge, such as a VHS video or audio cassette tape, having a drive gear defining an open recess in the tape cartridge, and a gift carrier device including a gift carrier portion containing a gift it em, such as a gemstone. The gift carrier device and the tape cartridge are positioned in nested relation within the interior space of the back card portion such that the gift carrier portion is received within the open recess in the tape cartridge. An alternative embodiment uses a compact disk case as the card and a recess in the disk carrier for receiving the gift item.

Inventors: Simpson; William E. (330 S. State St., Suite 293, Lake Oswe go, OR 97034)

Appl. No.: 988063

Filed: December 10, 1997

Current U.S. Class: 206/96

6,011,833 West January 4, 2000 Talking bouquet

# Abstract

A service enabling a sending party to arrange through use of an organization offering this service for physical delivery of a gift such as a bouquet of flowers to a receiving party, the gift being accompanied by a card which directs the receiving party to receive by telephone a recorded personalized message from the sending party.

Inventors: West; James H. (Vero Beach, FL)

Assignee: Florafax International, Inc (Vero Beach, FL)

Appl. No.: 132397

Filed: August 11, 1998

Current U.S. Class: 379/88.25

5,971,273

Vallaire October 26, 1999

Automated florist system allowing direct contact with delivering flori st

### Abstract

An automated florist system, including an associated cooler (20, FIG. 1) and order taking control unit (22, FIG. 2) for automated vending an d order placements specifically for flowers and gift items. The system , with the control unit being pre-programmed using appropriate logic (FIG. 3), allows a walk-up or drive-up customer to select from a variet y of pre-made flower arrangements from discrete cells equipped with the necessary refrigeration for immediate purchase, or, alternatively, a selection may be made, and information entered, for remote delivery a t a specified time and place (note displayed "order form" of FIG. 5). Further, the operating, host florist of the vending system can remotel y monitor and conduct all business with the vending machine from the o perating florist's shop (FIG. 4), with the sole exception of stocking the machine with items for immediate purchase; while the sending of an order to an affiliated florist for a distant delivery is fully automa ted; see FIG. 6.

Inventors: Vallaire; Milton E. (3321 N. Villere St., New Orleans, LA 70117)

Appl. No.: 936234

Filed: September 24, 1997

Current U.S. Class: 235/381;

6,453,300

Simpson September 17, 2002

Personalized greeting card with electronic storage media and method of personalizing same

# Abstract

Method and system for enabling a first person to produce a customized gift for a second person, including: providing a computer-readable sto rage medium having a control program and non-customized information st ored thereon; obtaining data from the first person which relates to the second person; using the data to generate a customization code; providing the gift and the customization code to the second person; causing the control program to request the customization code from the second person; and using the customization code to select information from the non-customized information to provide a customized display to the second person. The gift is preferably purchased and customized through an Internet website or other electronic system.

Inventors: Simpson; William S. (Lake Oswego, OR)

Assignee: CD coupon, LLC (West Linn, OR)

Appl. No.: 377108 Filed: August 19, 1999

Current U.S. Class: 705/26; 700/237

Intern'l Class: G06F 017/60

Field of Search: 700/233,234,235,237 705/26,27,22,54,77

Foreign Patent Documents 2279295 Jan., 1995 GB. 2340447 Feb., 2000 GB.

### Other References

Jerry Lansky, "Without APS, Photo Life Goes on Via Internet", Photographic Trade News, p. 22, Aug. 1996.

5,960,412

Tackbary, et al. September 28, 1999

Method and apparatus for communicating with a card distribution center for management, selection, and delivery of social expression cards

#### Abstract

A system for communicating with a card distribution center for selecting, ordering, and sending social expression cards using a personal computer. The user can enter names and addresses of card recipients into the system wherein the information is maintained in a database. The system displays digitized images of the cards on a display screen which are retrieved from a card database. From the cards displayed, the user can select cards for designated recipients and enter personalized messages and a digitized signature. The user may then send the order to a card distribution center, which processes the order, retrieves and prints the selected card images, including any user messages or user signature, and mails the cards to designated recipients or customers. The system maintains a database of all recipients, addresses, associated occasions and dates, card preferences, relationships and order history

Inventors: Tackbary; Mary Thomasma (2880 Orange Brace, Riverwoods, IL 60015); Friedrich; Dan G. (5526 S. Cornell Ave., Apt. #2, Chicago, IL 60637)

Appl. No.: 709573

Filed: September 6, 1996

Current U.S. Class: 705/27; 700/233; 700/235; 705/26

Gift packaging for paper money

Patent Number: NL9401298

Publication date: 1995-03-01

Inventor(s):

Applicant(s): ZWAAN PRINT PRODUCTIONS B V

Requested Patent: NL9401298

Application Number: NL19940001298 19940810

Priority Number(s): NL19940001298 19940810; NL19930001386 19930810

IPC Classification: B42D15/02 EC Classification: B42D15/04C

Equivalents:

Abstract

The invention relates to a gift packaging for paper money, comprising a greetings card which is provided with at least one opening for holding the money in and/or behind it, the greetings card preferably being provided with an illustration of which the paper money forms part or through which the money can be seen. The greetings card may comprise two card parts which are optionally attached to one another and at least one of which is provided with a punched line in order for the paper money to be fitted through it, the card being provided, in the vicinity of the punched line, with a layer of non-permanent adhesive, for holding the paper money in place. In another embodiment, the greetings card is a card which is folded into two or three pieces, in one piece of which there are cutouts through which the paper money is visible.

Certified mailer and method of using the same

Patent Number: US6560602 Publication date: 2003-05-06

Inventor(s): CARTER WILLIAM THOMAS (US)

Applicant(s):

Requested Patent: WO0079431

Application Number: US19990335960 19990618 Priority Number(s): US19990335960 19990618

IPC Classification: G06F17/30; G06F15/00; B65D27/00

EC Classification: B65D27/06, B65D27/16

Equivalents:

Abstract

A single sheet mailer which incorporates a detachable certified mail r eturn receipt having a bar-code, a readable return address window, a m essage window, address window, the acceptable coloration, and a securi ty imprint from the Postal Service. To utilize the mailer an address l ist and a standard message may be utilized with the mail-merge function of a word processing program to print the message and address multip le copies of the message to recipients, address the detachable return receipt, and all other information needed on the document. The document is then folded along predetermined foldlines and sealed along margin al edges, such that upon receipt the return receipt card can be detached without opening the portion of the mailer containing the message. T

he card may be processed electronically by the post office, thereby fa cilitating its return

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SUPPLYING GREETING CARDS AND GIFT CARDS OVER A GLOBAL COMPUTER NETWOR

Patent Number: W00070517 Publication date: 2000-11-23

Inventor(s): BROAD THOMAS M; DORFMAN ALEX; SMITH ERIC W; GREULICH KENN

ETH R

Applicant(s): MOORE NORTH AMERICA INC (US)

Requested Patent: W00070517

Application Number: WO2000US12036 20000504

Priority Number(s): US19990310104 19990512; US19990419874 19991015

IPC Classification: G06F17/60 EC Classification: G06F17/60B

Equivalents: AU4695600, BR0006125, CA2337528, EP1145165 (WO0070517),

Α2

Cited Documents:

Abstract

A wide range (e.g. global) computer network provides for the ordering of greeting cards from a plurality of remote terminals each including a monitor and selector. When access to a central server is obtained us ing the remote terminals, options for selection by the accessing terminals are displayed on the terminal monitors including greeting card im age, message, card personalization, recipient address, payment, gift card, and like options. In response to selections made by the accessing terminal a plurality of multi-color physical greeting cards, with imaged graphics and text, are printed at a central imaging facility and the greeting cards are physically transmitted (e.g. mailed) to the appropriate respective recipient addresses that were selected. Production of the greeting card, and a selected accompanying gift card, is prefer ably made utilizing a continuous web of paper, or sheet, by merging variable templates with variable text data and ripped graphic images, in a continuous process in which layouts, grap

hic images, and texts change independently from card to card as the plurality of cards are sequentially produced in the same continuous process. The gift cards may be paper, plastic, personalized, and/or with magnetic strip and RF technology encoded data/information, typically with one or both faces of a paper card laminated with transparent plastic.

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Data gathering at delivery of goods

Patent Number: US2003018565 Publication date: 2003-01-23

Inventor(s): MASKATIYA KARIM (US); CUCINOTTA ROBERT P (US)

Applicant(s):

Requested Patent: US2003018565

Application Number: US20010910462 20010720 Priority Number(s): US20010910462 20010720

IPC Classification: G06F17/60

EC Classification:

Equivalents: Abstract

Systems and methods for delivering goods and services from a provider to a receiver. The method includes placing an order for goods to the p rovider and providing the goods to a deliverer. The deliverer delivers the goods to the receiver. The deliverer then obtains at least one pi ece of data from the receiver at the time of delivery. The at least on e piece of data is from a group comprising a credit card number, a deb it card number, the information on the magnetic strip of a credit card, the information on the magnetic strip of a debit card, devices that store information that may be read by infra red, magnetic waves and/or radio waves, a check, a money order, a gift certificate, an electronic signature, and a copy of a piece of identification of the receiver. The at least one piece of data is then provided to a processor who han dles payment to the provider

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L33: Entry 1 of 2

File: USPT

Sep 17, 2002

DOCUMENT-IDENTIFIER: US 6453300 B22

TITLE: Personalized greeting card with electronic storage media and method of personalizing same

US Patent No. (1): 6453300

Detailed Description Text (34):

When the recipient of the CD gift card 10 puts the CD 62 in his/her computer and runs the control program that is contained on the CD, he/she is prompted to enter the product code, which may be referred to as the "Party ID" which is printed on the product. As explained above, part of this product code informs the program on the CD | of the selected subset of assets which are to be unlocked from the total assets contained on the CD for presentation to the recipient. The remainder of the product code preferably is used to identify the exact CD to the back-end Internet system. Preferably, upon entering the product code, the CD application runs the code through a check-digit to determine if the code is valid. If the code is valid, the application then runs the code through a series of resource look-up tables to assign values to the necessary variables to, for example, set the background, the music or sound, and any other attributes which have been selected to enable the customized multi-media presentation to be displayed to the recipient. The second half of the product code is used when the receiver of the CD clicks a link to the product website that the CD was purchased from. This link sends the product code to the website which can then be used by the company offering the product and maintaining the website to verify that the recipient has received and used the CD gift.